

# Emerging issues in IT Governance: implementing the corporate IT risks management model

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*Abstract:* - Most organizations in all sectors of industry, commerce and government are fundamentally dependent on their information systems (IS) and would quickly cease to function should the technology (preferably information technology – IT) that underpins their activities ever come to halt [15]. The IT developments may have enormous implications for the operation, structure and strategy of organizations. IT may contribute towards efficiency, productivity and competitiveness improvements of both inter-organizational and intra-organizational systems [1]. Successful organizations manage IT function in much the same way that they manage their other strategic functions and processes. This in particular means that they understand and manage risks associated with growing IT opportunities as well as critical dependence of many business processes on IT and vice-versa. IT risk management issues are not only any more marginal or ‘technical’ problems and become more and more a ‘business problem’. Therefore, in this paper a Corporate IT Risk Management model is proposed and contemporary frameworks of IT Governance and IT Audit explained. Also the methodologies for their implementation (CobiT, ISO 27000 ‘family’, ITIL) is shown and explained.

*Key-Words:* IT Governance, IT Audit, IT Risk Management, Corporate IT Risk Management Model, CobiT

## 1. Introduction

While early IT implementations were clearly focused on automation of clerical and repetitive tasks, in today's highly competitive business environment, effective and innovative use of information technology (IT) has the potential to transform businesses and drive stakeholder value [22], [15]. According to the recent ITGI-PricewaterhouseCoopers study results, IT is quite to very important to delivery of the corporate strategy and vision [11]. On the other hand, poorly managed IT investment or badly implemented IT projects will lead to value erosion and competitive disadvantage [4], [12], [22]. A number of or company-level studies and analyses show that IT contributes substantially to company's productivity growth. This contribution is by all means strong where IT strategy is linked with business strategy, thus IT can initiate major changes in organization

structure, business processes and overall activities. In one study, Brynjolfsson and Hitt [1] concluded 'that while computers make a positive contribution to productivity growth at the firm level, the greatest benefit of computers appears to be realized when computer investment is coupled with other complementary investments; new strategies, new business processes, and new organizations all appear to be important.' Central message from the research literature, and one that is universally accepted, is that technology itself has no inherent value and that IT is unlikely to be source of sustainable competitive advantage [15]. The business value derived from IT investments only emerges through business changes and innovations, whether they are product/service innovation, new business models, or process change.

Therefore, successful organizations that manage to derive business value out of IT investments also

understand the importance of IT control environment and manage the associated risks, such as increasing regulatory compliance and critical dependence of many business processes on IT [17], [18]. This in particular means that they manage the risks associated with growing IT opportunities. The risks associated with business processes conducted through IT support are not only any more marginal or 'technical' problems and become more and more a key 'business problem'.

IT risks are risks associated with intensive use of IT to support and improve business processes and business as a whole. They are related to threats and dangers that the intensive use of IT may cause undesired or unexpected damages, misuses and losses in whole business model and its environment. Conscience about the systematic IT risk management should be present at all managerial level in organizations whose business is in any way related to the functioning of modern information systems (IS), no matter if they are used only for the purpose of business automation, or some vital business process are performed electronically. Since the efficiency, effectiveness and in a great deal the successfulness of all business activities depend on the functioning of the IT and IS, a sound risk management process should not only include technical or operational issues but also executive management' frameworks such as IT Governance and IT Audit.

## 2. Cornerstones of IT Governance concept

According to Brynjolfsson [1] the productivity paradox of information technology has had several reasons (mis-measurement of outputs and inputs, lags due to learning and adjustment, redistribution and dissipation of profits, mismanagement of IT). After reviewing and assessing the research to date, it appears that the shortfall of IT productivity is due rather to deficiencies in the measurement and methodological tool kit as to mismanagement by developers and users of IT [1], [6], [20]. Recent research results on IT investments productivity in emerging markets [6] are in line with other studies [1], [20], indicating that IT has increased productivity but only when IT initiatives are aligned with business strategy [18].

A number of associations and regulatory institution stressed the importance of growing IT opportunities and IT-risks. In their study on the importance of IT controls in governance and regulatory compliance (Sarbanes – Oxley act, Basel II), ITGI [12] reported that information risk and IT have become decisive factors in shaping modern business and many financial services

organizations have undergone a fundamental transformation in terms of IT infrastructures, applications and IT-related internal controls [12]. Operational and information risk management are now seen as essentials in good corporate governance [4], [12], [19], [22].

IT Governance is the process for controlling an organization's IT resources, including information and communication systems and technology [8]. According to the IT Governance Institute [10], IT governance is the responsibility of executives and board of directors, and consists of leadership, organizational structures and processes that ensure that enterprise's IT sustain and extends the organization's strategies and objectives. The primary focus of IT governance is on the responsibility of the board and executive management to control formulation and the implementation of IT strategy, to ensure the alignment of IT and business, to identify metrics for measuring business value of IT and to manage IT risks in an effective way. Nolan and McFarlan [14] recently pointed out that 'a lack of board oversight for IT activities is dangerous; it puts the firm at risk in the same way that failing to audit its books would'.

There is a clear difference between IT governance and IT management. While IT management is mainly focused on the daily effective and efficient supply of IT services and IT operations, IT governance is much broader concept which focuses on performing and transforming IT to meet present and future demands of business and the business' customers [21].

IT governance focuses areas are [10]:

- Business/IT strategic alignment
- IT value creation and delivery
- Risk management (value preservation)
- IT resource management
- Performance measurement.

In this paper we particularly stress the importance of IT risk management and performance measurement processes. Managing risks is a cornerstone of IT governance, ensuring that an enterprise's strategic objectives are not jeopardized by IT failures. On the other hand, performance measurement phase include audit and assessment activities which can create the opportunity to take time corrective measures, if needed.

A good, or rather, inevitable approach for managing IT risks include thorough audit and quality assessment of all aspects of IS and IT, including hardware, software, data, networks, organization and key business processes. The primary goal of the *information system audit (IT audit)* is to identify the key business processes that

depend on IT, to systematically and carefully examine their IT controls efficiency, to identify key risk areas and constantly measure the risk level, to warn about possible failures, as well as to offer suggestions to the executive management how to improve current IT risk management practices [17].

### 3. IT Control Environment and growing need for IT Assurance

Growing need for assurance about the value of IT, the management of IT-related risks and increased requirements for control over information are now understood as key elements of enterprise governance. Value, risk and control constitute the core of IT governance. Control environment creates the foundation for effective internal control, establishes the “tone at the top” and represents the basis of the corporate governance structure [4], [9], [12], [19]. The issues raised in the control environment component apply throughout an organization. However, IT has characteristics that may require additional emphasis on business alignment, roles and responsibilities, policies and procedures, and technical competence. The following list describes some considerations related to the control environment and IT [4], [12]:

- IT is often mistakenly regarded as a separate organization of the business and thus a separate control environment.
- IT is complex, not only with regard to its technical components but also in how those components integrate into the organization’s overall system of internal control.
- IT can introduce additional or increased risks that require new or enhanced control activities to mitigate successfully.
- IT requires specialized skills that may be in short supply.
- IT may require reliance on third parties where significant processes or IT components are outsourced.
- Ownership of IT controls may be unclear, especially for application controls.

A performance benchmark study of 98 IT organizations conducted in cooperation with IT Process Institute (ITPI) [13] revealed that two leading factors of differences between high performer and low performances in IT was the presence or lack of the certain controls, namely configuration and change controls. IT organizations with well managed control environment perform significantly better than organizations with poorly defined or rarely enforced processes. Unplanned, unauthorized work (the ‘silent killer’, as ITPI calls it), is most often the cause of

an IT organization spiralling out of control. Gartner also stresses that ‘80 percent of unplanned downtime is caused by people and process issues, including poor change management practices’ [16].

Therefore, is it clear that Governance, Risk, Compliance (GRC) model is essential to properly manage IT environment. The very basis of the GRC model lies upon the IT Audit activities. The main objective of IT Audit process is to measure the level of risks business is exposed due to the intensive use of IT. IT auditors are doing so by carefully examining the IT control environment and assessing IT risk.

### 4. New perspectives on IT Risks Management

IT Risks represent the likelihood that in certain circumstances a given threat-source can exercise a particular potential vulnerability and negatively impacts the IT assets (data, software, hardware), IT services, key business processes or the whole organization [17].

$$\text{IT Risks} = F(\text{asset, threat, vulnerability})$$

Quantitative risk assessment draws upon methodologies used by financial institutions and insurance companies. By assigning values to information, systems, business processes, recovery costs, etc., impact, and therefore risk, can be measured in terms of direct and indirect costs.

Mathematically, quantitative risk can be expressed as Annualized Loss Expectancy (ALE). ALE is the expected monetary loss that can be expected for an asset due to a risk being realized over a one-year period.

$$\text{ALE} = \text{SLE} * \text{ARO}$$

where:

SLE (Single Loss Expectancy) is the value of a single loss of the asset. This may or may not be the entire asset. This is the impact of the loss.

ARO (Annualized Rate of Occurrence) is how often the loss occurs. This is the likelihood or the number of occurrences of the undesired event.

Therefore, if a company faces a 10.000€ loss due to the web site downtime, and if it happens in average 5 times a year, than the Annualized Loss Expectancy (ALE) is 50.000€ This is a rough approximation of the ALE, but if the company insists on measuring the IT performances we may expect the proliferation of the numbers. It also

means that the company may spend up to, for example 40.000€ at the minimum for implementation of solid control systems. Constant monitoring of the web site performance is crucial, while it may happen that the web sales grows significantly as well as that the SLE and ALE.

From IT Governance, IT Audit and IT Security perspective, IT risk management is the process of understanding and responding to factors that may lead to a failure in the authenticity, non-repudiation, confidentiality, integrity or availability of an information system. Information security program helps organization to measure the IT risk level and provides the management processes, technology and assurance to:

- allow businesses' management to ensure business transactions and information exchanges between enterprises, customers, suppliers, partners and regulators can be trusted (*authenticity and non-repudiation*),
- ensure IT services are available and usable and can appropriately resist and recover from failures due to errors, deliberate attacks or disaster (*availability*),
- ensure information is protected against unauthorized modification or error so that accuracy, completeness and validity is maintained (*integrity*),
- ensure critical confidential information is withheld from those who should not have access to it (*confidentiality*).

Although, IT risks characteristics dramatically change in recent decades, IT is still often mistakenly regarded as a separate organization of the business and thus a separate risk, control and security environment. While since 10 or 15 years ago an IT risk could cause minor 'technical' problems, today it may affect the corporation's competitive position and strategic goals. An attack on Amazon.com, for example, would cost the company \$600.000 an hour in revenue and if Cisco's systems were down for a day, the company would loose \$70 million in revenues [14], not to mention indirect costs and reputation risk. It is estimated<sup>1</sup> that IS downtime put direct losses on brokerage operations at \$4.5 million per hour, banking industry \$2.1 million per hour, e-commerce operations \$113.000, etc. Also, Fortune 500 companies would have average losses of about \$96.000 per hour due to the IS downtime<sup>2</sup>.

<sup>1</sup> Hiles, A. (2004): Business Continuity: Best Practices - World-Class Business Continuity Management 2nd ed., Disaster Center Bookstore, USA.

<sup>2</sup> Ibidem.

Therefore, Corporate IT Risk Management Model (CITRM) should be a holistic and structured approach that aligns governance policies, business strategy, management procedures, business processes and operational activities with the purpose of evaluating and managing risk and uncertainties the organization faces. The main objective of CITRM model is to align IT resources, IT infrastructure, key resources (data, people, assets, etc.) and business processes with governance policies and management procedures in order to effectively manage IT risk exposure. This in particular means that executive management and Board members become responsible for managing risk associated with using IT in conducting business operations and transactions. Such initiatives are well known 'heritage' of certain regulatory framework (for example, Sarbanes-Oxley act or Basel II framework) and represent the core of IT Governance concept.

The fundamentals of the Corporate IT Risk Management Model are:

1. **Corporate governance policies for managing IT risks** – policies that are mandatory at all corporate levels and approved by the highest corporate bodies (Board, executive management). Typical examples are:
  - defining the 'risk appetite' which commonly represent the corporate rules and policies for IT risk response strategies (key metrics, Key Risk Indicators - KRIs, Key Performance Indicators - KPIs)
  - corporate policies for analyzing the impact IT risks may have on the business (quantitative or qualitative measures for conducting a business impact analysis – BIA, metrics for IT risk validation, IT risk portfolio)
  - accountability for IT control activities and framework for the IT risk reports (the dynamics of IT risk reports, who and to whom IT risk reports should be presented),
  - establishing committees and other corporate 'bodies' responsible for managing IT risks (Audit Committee, IT Governance Committee)
2. **Procedures for managing IT risks on business units level or functional level.** They represent the standards, guidelines and activities which help in implementation of corporate IT Governance policies (for example, IT Security Policy, Business Continuity Plan, etc). According to the regulatory requirements and specific area of interest, this usually means the adoption of world-wide standards or frameworks (CobiT, ISO 27001, Sarbanes-Oxley, Basel II, ITIL, SANS, SAS 70,

...). Periodic internal or external IT audits are needed to detect the level of compliance with standards and regulatory frameworks. Performing IT audits are necessary in order to detect the priority risk areas, to identify specific IT controls needed, to constantly measure the level of their efficiency and to calculate IT risk level on regular basis.

3. **Operational (technical) activities**, 'driven' by governance policies and management procedures represent the counter-measures, which aim to raise the level of 'immunity' on threats or attacks to IT assets. Typical examples of operational IT controls include access controls, application controls, system controls, change controls, data accuracy controls, integrity controls, business continuity controls, etc.

## 5. IT Risk Management Plan

In order to provide a successful protection against possible misuses, an organization should develop methods and techniques for the control of the IT incidents and for identification of possible risk evaluation methods. *An IT Risk Management plan* should have following important steps:

1. IT risk identification and classification,
2. IT risk assessment (Business Impact Analysis) and priority determination,
3. IT risk responses strategies – identification of IT controls,
4. implementation and documentation of selected counter-measures (IT controls),
5. portfolio approach to IT risks and alignment with business strategy,
6. constant monitoring of IT risks level and auditing.

### 5.1. IT risks identification and classification

Perhaps the most difficult aspect of process of managing risks is their identification and classification. IT risk identification process represent not only a listing of expected negative outcomes, but also their classification according to a proposed corporate framework and preparation for their assessment by evaluation of their possible impact on business, categorization of causes and triggers to the risk event, the probability of occurrence and the allocation of the responsibility for the risks. Generally, risks are identified in terms of their relevance to the specific business objectives or impact on business processes.

Some common frameworks or industry standards can help organizations to identify and classify IT risks. Apart

from industry or country specific risk and regulatory frameworks (for example, Basel II, Sarbanes-Oxley), in understanding where IT risks exist within the organization, a classic *hierarchical risk approach* should help:

1. **Corporate or company-level IT risks** – these risks are vital part of corporation's overall risk management policies and associated with corporate and executive management activities. Typical corporate or company-level IT risks include various risks associated with setting up and implementing strategies, policies, procedures, governance models, etc. Examples may be: strategic risk (IT strategy planning risks), IT/business misalignment risks, risks associated with deficient IT policies and procedures, reputation risk, loss of business, financial risks (IT project failure<sup>3</sup>, IT investments risk<sup>4</sup>), audit risks (risk that financial statements are incorrect, poor internal IT audit practices), acquisition risks, legal and regulatory risks (non-compliance), etc.
2. **Process-level IT risks (IT General Risks)** – in the contemporary environment business processes are highly automated and integrated with efficient IS and IT. Therefore, it is obvious that important IT risks are associated with execution of company's business processes<sup>5</sup>. Typical areas of process-level IT risks are: software development or acquisition risks, change management procedures and associated risks, access to program and data risks, physical and logical security risks, business continuity and disaster recovery risks, security administration risks, various security risks, system risks, information management risks.
3. **Specific IT risks (IT Applications and IT Services Risks)** – IT managers need to establish sound policies and procedures for controlling key risks with running various IT operations. IT application

<sup>3</sup> Standish Group in their 2004 The Chaos Report, claimed that only 29 percent of all IT projects succeeded while the remainder were either challenged or failed, source: (ITGI, 2006).

<sup>4</sup> A 2002 Gartner publication reported that 20 percent of all expenditure on IT is wasted, representing, on a global basis, annual value destruction of US \$600 billion. Source (Gartner, 2002).

<sup>5</sup> For example, Nike reportedly lost more than US \$200 million through difficulties experienced in implementing its supply chain software. Failures in IT-enabled logistics systems at MFI and Sainsbury in the UK led to multimillion-pound write-offs, profit warnings and erosion of share price. Source (ITGI, 2006).

risks are commonly associated with software applications that directly support specific business processes. IT services risks are mainly affected by their availability (BC and DR) and levels of functionality (Service Level Agreements - SLAs). These IT risks mainly refer to business transaction's completeness, data accuracy, integrity, existence, authorization, segregation of duties and disclosure. IT service risks commonly include risks associated with following operations or activities: network management, database management, operating system management, storage management, facilities management, security administration, capacities, configuration management, etc.

**5.2.IT risks assessment and priority determination**

The objective of this step is to assess the important characteristics of IT risks such as 'gravity' and frequency. IT risks gravity is the measure of the damage or potential loss that certain undesired or unexpected activity may cause and commonly it can be expressed in financial terms. According the corporate governance polices, for all identified risks, *IT risk assessment plan* includes following activities:

- identification of the threats to IT resources and the exposure of IT infrastructure to various malicious or accidental acts,
- evaluation of the vulnerabilities to identified IT risks,
- determination of the IT risks probability of occurrence (frequency),
- evaluation of the business impact of IT risks occurrence (severity),
- analysis of the IT risks frequency and IT risks ranking (an example is given in table 1.),
- calculation of the IT risks 'gravity' and expected value of IT risks (an example is given in table 2.), and
- preparation for the response strategies and for the control of IT risks level.

Table 1. Example of analysis of IT risk drivers frequency and severity

IT risk scenario	Risk drivers for frequency	Risk drivers for severity
Authorized users perform illegal activities (confidentiality)	<ul style="list-style-type: none"> <li>- Users with access to sensitive application functions</li> <li>- Lack of supervisory control</li> <li>- Improper definitions of access permissions</li> <li>- Excessive use of supervisory activities</li> </ul>	<ul style="list-style-type: none"> <li>- Inadequate monitoring of system exception reports</li> <li>- Lack of management control</li> <li>- Lack of audit review</li> <li>- Inappropriate security policies</li> </ul>
System and services disruption (availability)	<ul style="list-style-type: none"> <li>- Number of potential damaging incidents that could cause a disruption of service</li> <li>- Susceptibility of hardware and software to damage</li> </ul>	<ul style="list-style-type: none"> <li>- Inability to correctly identify the impact of conditions that can result in disruption</li> <li>- Failure to develop and implement incident detection and escalation procedures</li> <li>- Failure to monitor for events that can result in a disruption of service</li> </ul>
IT Project implementation failure (financial risk)	<ul style="list-style-type: none"> <li>- Number of projects</li> <li>- Quality of defined program and project management approach</li> </ul>	<ul style="list-style-type: none"> <li>- Amount of project budget</li> <li>- Number of critical projects</li> <li>- Methods for evaluating project feasibility (ROI)</li> </ul>

This in particular means that risk analysts have performed a business impact analysis (BIA). Business impact analysis is an essential component of an organization's business continuity (BC) plan. It is the management level process to prioritize business functions by assessing the potential quantitative (financial) and qualitative (non-financial) impact that might result if an organization was to experience a business continuity event<sup>6</sup>. BIA is a systematic process aimed to identify: key business processes performed by an organization, the resources required to support each

<sup>6</sup> The Business Continuity Institute (2002): Glossary of terms, [www.thebci.org](http://www.thebci.org), accessed 07/2007.

process performed, the impact of failing of performing a process, the criticality of each process, a recovery time objective (RTO) for each process, recovery point objective (RPO) and availability rate for each process.

Table 2. Example of the IT risk assessment and priority determination activities

IT risk scenario	Potential damage	Potential loss (BIA)	Risk ranking
Authorized users perform illegal activities (confidentiality)	Users have unauthorized access to data, they can view and change them, they can manipulate with the system	100.000 €	Medium
System and services disruption (availability)	Disruption of key business processes and potential loss of important data	500.000 €	High
Incomplete transaction processing (integrity)	Financial reports may be incorrect, decision making process questionable	250.000 €	High
IT Project implementation failure (financial risk)	IT project not finished on time, costs to high, quality poor (Service Level, low functionality)	300.000 €	High

### 5.3.Strategies for IT risks responses – identifying IT controls

Once the organization has identified, classified and assessed IT risks, risk owners and ‘affected’ process owners are to be identified, appropriate responses should be developed and specific cost-effective controls over those risks should be designed. Responses to IT risk may include following strategies:

- *acceptance* – the organization chooses to live with the risk and to constantly monitor its level (gravity and impact on the business and business processes),

- *reduction* – the organization takes steps to reduce the impact (gravity) or the probability of the risk occurrence,
- *avoidance* – the organization chooses to fully or partially avoid the risk,
- *sharing* – the organization transfers the risk by, for example, purchasing insurance, outsourcing risk management services, or engaging in partnership(s) regarding the risk management process to fully or partly cover risk exposure (especially in business continuity and disaster recovery plans).

Strategies for IT risks responses usually means that specific IT controls need to be implemented and their efficiency constantly monitored. *Control activities* are the policies, procedures and practices that are put into place so that business objectives are achieved and risk mitigation strategies are carried out. Control activities are developed to specifically address each control objective to mitigate the risks identified. An *IT control objective* is a statement of the desired result or purpose to be achieved by implementing control procedures in a particular IT activity [10]. IT Audit activities usually include the examination of the IT control efficiency. When doing so, IT Auditors commonly perform test of IT controls using specific metrics (for example, RTO, RPO for business continuity process), maturity models and audit tools (CAATs, ACL software, etc.). Common metrics for testing the efficiency of business continuity plan may be:

- *MTBF* (Mean Time Between Failures) represents an important system characteristic which help to quantify the suitability of a system for a potential application. MTBF is the measure of the systems’ functionality and service level. MTBF is often connected to the Mean Time to Repair (MTTR). ITPI [13] reported that high IT performers know that 80% of all outages are due to the change, and that 80% of mean time to repair (MTTR) is spent to figure out what changed. Analyzing the MTTR of the high, medium and low performers revealed some interesting insights. For small incidents, all performers experienced similar MTTR rates (up to 15 minutes, one to three people to fix). High performers are almost always able to resolve medium severity outages in minutes, while medium performers’ resolution times begin creeping into hours. But, in large outages, differences are significant: high performers again resolve issues in minutes, medium performers in a low number of hours, but low performers even in days.
- *Availability* represents the percentage of time when system is operational (for example, 99% availability

means that the system downtime is 3,65 days per year, while 99,99% availability rate means that the downtime is 52 minutes per year).

- *First Fix Rate* - measures the percentage of incidents that successfully restored on the first fox attempt. It is leading indicator of system availability and MTTR; that is, how well an IT organization manages First Fix Rate will also result in radically improved MTTR and MTBF. First Fix Rate is commonly used in connotation of the service desk, where it measures how often the incident is resolved at the first point of contact between a customer and the service provider.
- *RTO (Recovery Time Objective)* - the period of time within which systems, services, applications or functions must be recovered after an outage. It is maximum tolerable length of time that a IT infrastructure can be down after a failure or disaster occurs. The RTO is a function of the extent to which the interruption disrupts normal operations and the amount of revenue lost per unit time as a result of the disaster.
- *RPO (Recovery Point Objective)* – the maximum amount of data loss an organization can sustain during an event. It is also the point in time (prior to outage) in which systems and data must be restored to. There is a growing in certain businesses (especially information intensive industries such as financial services) for RTO and RPO to be close to zero. The convergence of RTOs and RPOs to zero will result in exponential cost increase, thus corporate managers together with CIOs (Chief Information Officers) and CTOs (Chief Technology Officers) need to carefully balance these numbers and their costs.

In recent years various groups have developed world-wide known IT control frameworks and guidelines to assist management and auditors in developing optimal controls systems. Contemporary IT governance and IT audit frameworks are:

- *CobiT* (Control Objectives of Information and related Technology),
- *ISO 27000 'family'* (ISO 27001:2005, ISO 27002:2005), and
- *ITIL* (IT Infrastructure Library).

The possible results of management efforts in managing IT risk are presented in table 3. IT Governance and IT Audit activities there give a clear guideline to executive management in managing IT risk.

Table 3. The results of Corporate IT Risk Management Model implementation

<b>Key business process</b>	Sales orders (e-orders)
<b>IT risk</b>	System disruption
<b>IT risk level</b>	High – critical, loss of data, corporate risk
<b>Potential loss (BIA) (per day)</b>	500.000 €
<b>IT Risk Response Strategy</b>	Immediate action, risk level reduction
<b>IT (governance) goal</b>	Number of hours lost per user per month due to unplanned outages
<b>IT Control</b>	CobiT 4.1. ( <i>DS4, DS5</i> ) ITIL <i>BCM</i> ISO 27001 (10, 11, 4)
<b>Key Metrics – IT Control Efficiency</b>	Availability = 99,95% RTO < 3h RPO < 3h First Fix Rate > 90% MTTR < 30 minutes MTBF < 20 minutes
<b>Detailed IT metrics</b>	<ul style="list-style-type: none"> <li>- Percent of availability service level agreements (SLAs) met</li> <li>- Number of business-critical processes relying on IT that are not covered by IT continuity plan</li> <li>- Percent of tests that achieve recovery objectives</li> <li>- Frequency of service interruption of critical systems</li> </ul>
<b>Responsible person (process owner)</b>	XY

Implementing IT Governance and IT Audit frameworks may help organizations manage IT risk level. For example, CobiT is the widely accepted IT governance framework, organized by key IT control objectives, which are broken into detailed IT controls. Current version 4.1 of CobiT divides IT into four domains (Plan and Organise, Acquire and Implement, Deliver and Support, and Monitor and Evaluate), which are broken into 34 IT processes covering all important processes within IT, and then further divided into more than 300 detailed IT control objectives. Therefore, CobiT provides a sound support especially for company-level



and process-level IT risks management. For each IT control objective CobiT defines:

- performance goals and metrics (for example, RPO, RTO, availability time),
- KRI (Key Risk Indicator), KPI (Key Performance Indicator)
- maturity models (0-5 scale) to assist in benchmarking and decision-making for process improvements,
- a RACI chart identifying who is Responsible, Accountable, Consulted, and/or Informed for specific IT control objective.

## 6. Concluding remarks

Although, traditionally, only the IT departments were responsible for managing IT risks, their importance affects the fact that the number of companies starting to systematically deal with such problems is ever increasing. The issue of managing the IT risks becomes less and less a technical problem, and more and more the problem of the whole organization i.e. a 'business problem' and many companies nowadays formally nominate executive directors for such activities. Therefore, we find the proposed corporate IT risk management model incorporating contemporary IT governance and IT audit issues suitable and inevitable framework for managing IT risk in today's business.

Plans for future researches include testing the Corporate IT Risk Management model on wide range of companies from various industries. Also, it may be of particular interest to find out is the model suitable for all industries. The difficulties may arise from the fact that the companies in general are not so willing to participate in such researches, because they may reveal some vulnerabilities in their businesses and expose to the certain risk.

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