

WSEAS Transactions on Business and Economics

Contents: 2011
Print ISSN: 1109-9526
E-ISSN: 2224-2899

Acceptance Rate (for the years 2013 and 2014): 25.22%

Acceptance Rate = C/D where: C = the number of accepted papers, D= the number of submitted papers. Withdrawn Papers are not considered for the numbers C and D.

Editorial Board:

Editor-in-Chief

Professor Michael N. Katehakis
Management Science and Information Systems Department
Rutgers University
NJ, USA

Associate Editors:

Prof. Ricardo Gouveia Rodrigues, University of Beira Interior, Portugal
Prof. Jiri Strouhal, University of Economics Prague, Czech Republic
Prof. Fernando Alvarez, University of Chicago, USA
Prof. Biswa Nath Datta, Northern Illinois University, USA
Prof. Panos Pardalos, University of Florida, USA
Prof. Gamal Elnagar, University of South Carolina Upstate, Spartanburg, SC, USA
Prof. Jiri Klima, Technical faculty of CZU in Prague, Czech Republic
Prof. Goricanec Darko, University of Maribor, Maribor, Slovenia
Prof. Mark J. Perry, University of Michigan-Flit, USA
Prof. Ehab Bayoumi, Chalmers University of Technology, Goteborg, Sweden
Prof. Igor Kuzle, Faculty of Electrical Engineering and Computing, Zagreb, Croatia
Prof. Glenn Loury, Brown University, USA
Prof. Maria do Rosario Alves Calado, University of Beira Interior, Portugal
Prof. Gheorghe-Daniel Andreescu, "Politehnica" University of Timisoara, Romania
Prof. Bharat Doshi, John Hopkins University, Mayrland, USA
Prof. Gang Yao, University of Illinois at Urbana - Champaign, USA
Prof. Lu Peng, Luisian State University, Baton Rouge, LA, USA
Prof. Pavel Loskot, Swansea University, UK
Prof. Shuliang Li, The University of Westminster, London, UK

Topics

Mathematical Methods, Computational Techniques, Statistical Methods, Simulation, Mathematical or Computer Analysis of Experimental Methods, Educational Topics in the following areas: Organisational Behaviour, Group Dynamics, Organisational Design, Business Management, Financial Management, Financial Accounting, Decision Analysis, Production and Operations Management, Project Management, Human Resources Management, Quality Management, Business Process Reengineering, Business Design and Business Strategy, Managerial Accounting, Multinational Business Design and Development, Business Ethics, Risk Management and Risk Analysis, Marketing, Production and Logistics, Security Problems, Manufacturing, Manufacturing and Logistics, Integrated Manufacturing Systems, Production Control, Control Systems, Monitoring, Diagnosis and Maintenance, Real-Time Systems, Large Scale Systems, Hierarchical Systems, Man-Machine Integration, Manufacturing Systems, Concurrent Engineering, Lean/Agile/Virtual Manufacturing, Electronic Commerce, Digital Marketing, Digital Libraries Administration, Virtual Reality, Virtual and Extended Enterprises, Business Law, Legal Aspects of Electronic Transactions, Security and Electronic Payment Systems, Strategic Inventory Control and Warehousing, Public Finance, Policies to Increase Economic Growth, Labor Economics, International Trade, Natural Resources and the Environment, National and International Monetary Economics, Regional Economics, Taxation and Government Expenditure, Stock Exchange Analysis and Prediction, Health Economics, Labor Economics, Agriculture Economics, Managerial Economics, Economics of Energy Systems, Economics of Transportation Systems, Political Sciences, Sociology, Crisis Management, Cooperations of Companies, Banking Sector, History of Economics and Business Science, Education, Applications.

Articles:

[The Travelling Salesman Problem and its Application in Logistic Practice](#)

Authors: Exnar Filip, Machac Otakar

[Long-Run Structural Modelling of the Czech Macroeconomy](#)

Authors: Jana Hanclova

[TAM2-based Study of Website User Behavior—Using Web 2.0 Websites as an Example](#)

Authors: Mei-Ying Wu, Han-Ping Chou, Yung-Chien Weng, Yen-Han Huang

[A Theory Documenting the Feasibility of a Global Capital Market from an Accounting Perspective](#)

Authors: Carmen Giorgiana Bonaci, Jiri Strouhal, Razvan V. Mustata, Dumitru Matis

[Innovation, Risk and Proactivity: Are Firms Following These Strategies?](#)

Authors: Nelson Duarte

[Assessing the Relative Performance of U.S. University Technology Transfer: Non-Parametric Evidence](#)

Authors: Tao Huang, Yun Ken, Wen-Cheng Wang, Chih-Hung Wu, Shian-Hung Shiu

[Factors Affecting Hospital's Adoption of a Market Orientation](#)

Authors: Wen-Bao Lin

[Models for Natural Resources Management](#)

Authors: Marius Bulearca, Catalin Popescu, Cristian Sima, Constantin Ghiga, Cornelia Neagu

[New Business Strategies and Marketing Opportunities Utilizing a Liberalized Spectrum Management Framework](#)

Authors: George Mastorakis, Evangelos Pallis, Vassilios Zacharopoulos, Athina Bourdena

[Influence of Various Business Regulations on the Amount of Foreign Direct Investments](#)

Authors: Maja Samanovic, Maja Cukusic, Mario Jadric

[Migration among Multicities](#)

Authors: Ming Guan

[An Integrated DEA-based Model to Measuring Financial Performance of Construction Companies](#)

Authors: Ching-Yi Chiu, Mei-Wei Wang