Abstract:
In this paper, we study non-linear dynamics in the CAC 40 stock index. Our empirical results, suggest combining seasonality, persistence and asymmetric effects to model the conditional volatility. We observe that seasonality can have an asymmetric impact on the volatility. In particular, we show that negative shocks observed on Mondays have a greater impact on the volatility than the other days. Then we construct a seasonal asymmetric GARCH model. It consists to add seasonal terms in the variance equation of a GJR-GARCH (1,1) model.

Key-Words: Non-linearity, Seasonality, Conditional volatility, asymmetry, GJR-GARCH models.

1 Introduction

Numerous researches on financial series have shown that the volatility of returns is partially predictable. The clustering of large moves and small moves (of either sign) in the price process was one of the first documented features of the volatility process of asset prices. Mandelbrot [23] and Fama [14] both reported evidence that large (small) changes in the price are often followed by other large (small) changes. This autocorrelation of the volatility of returns was modeled by Engle [13] within the framework of ARCH processes (Autoregressive Conditional Heteroskedasticity) extended to GARCH (Generalized Autoregressive Conditionally Heteroskedasticic) models by Bollerslev [5]. In a general case, ARCH models explain a part of the leptokurtic effect noticed in financial series.

During the past decade, some studies have shown that the behaviour of financial assets deviate from forecasts of theoretical models. In particular, big fluctuations could be inherent to the market structure. Numerous researches concerning the microstructure of the markets have been developed like weekend effects and other anomalies. In particular, the day of the week effect has been studied in a number of papers: French [17], Hamon and Jacquillat [19]. In these papers, Monday returns are found to be negative while the returns on Friday tended to be higher than the other days. Not only do the average returns on Monday tend to differ, Bessembinder and Hertzel [3] show that returns on Mondays are positively correlated with those of Fridays while returns on Tuesdays are negatively correlated with those on Mondays. Then, these authors propose a periodic autoregressive model (PAR) in their empirical studies.

Additionally, there is evidence that the volatility vary with the day of the week, see Foster and Viswanathan [15]. To take into account these latter empirical observations, Bollerslev and Ghysels [7] use a periodic GARCH model (PGARCH). Franses and Paap [16] observe positive autocorrelation on Monday and day of the week variation in the persistence of volatility. Then, they combine the PAR model for the returns with the PGARCH model for the volatility.

In the PGARCH process, positive and negative shocks have the same impact on the volatility. However, different studies have revealed that the ARCH and GARCH processes are unsuitable to take into account effects of asymmetry often noticed on the conditional volatility of stock returns. It seems that the conditional volatility reacts more at the announcements of bad news. In
particular, Black [4] observes the existence of a negative correlation between the current return and the future volatility. Volatility asymmetry may be captured using a GJR–GARCH (1,1) model introduced by Glosten, Jagannathan, Runkel, [18]. In this model the conditional volatility depend on the sign and on the amplitude of the past estimation errors.

In this paper, we observe that seasonality can have an asymmetric impact in the conditional variance equation. In our empirical study, we show that negative shocks observed on Mondays have a greater impact on the volatility than the other days. Then we propose an asymmetric seasonal GARCH process to model asymmetric and seasonal effects jointly.

We study the seasonal effect both in the returns and the volatility in the case of the CAC 40 stock index series from 1987 to 2002. The paper is organized as follows. First, we give some statistics for the returns of the CAC 40. Preliminary results are mentioned. Then, we present methodology and empirical results. The paper finalizes with some conclusions.

2 Data and Statistical analysis

The data used are the daily index series (CAC 40) of the French Stock Exchange during the period 09/14/1987- 10/01/2002 (3920 observations). The Phillips Perron (PP) [25] unit root test shows that one unit root exists in the CAC 40 series (the PP value is 0.6496, which is greater than the critical value at 5%). We take the log difference of the value of the index so as to convert the data into continuously compounded returns. The PP value for this series is now -60.97, which is less than the critical value at 5%. Some summary statistics on the returns are presented in table 1.

Table 1 : Index CAC40 returns summary statistics

<table>
<thead>
<tr>
<th>Average</th>
<th>St. Errors</th>
<th>Skewness</th>
<th>Kurtosis</th>
<th>Jarque</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.000163</td>
<td>0.0135</td>
<td>-0.3758</td>
<td>7.5961</td>
<td>3543.447</td>
</tr>
<tr>
<td>LB(30)</td>
<td>LB(30)</td>
<td>LB(30)</td>
<td>LB(30)</td>
<td></td>
</tr>
<tr>
<td>53.532</td>
<td>1607.2</td>
<td>1607.2</td>
<td>1607.2</td>
<td></td>
</tr>
</tbody>
</table>

As this table shows, the index has a small positive average return. The daily variance is 0.00018. The skewness coefficient indicates that the returns distribution is substantially negatively skewed. Furthermore, the excess of kurtosis gives evidence of a strong probability of negative extreme returns for the index CAC 40. The conclusion is that the assumption of normality for the returns index is rejected.

Autocorrelation is revealed by applying the statistics of Ljung Box [22] calculated with 30 lags LB (30) to the return and the squared of returns. This test is a first indication on the presence of a strong heteroscedasticity and on a linear or non-linear structure in the series of index returns. To comfort these results, non-linearity tests are applied using the routine proposed by Ashley and Patterson [1]. After prewhitening the data, we routinely bootstrap the significance levels, as well as computing them based on asymptotic theory. We draw 1000 T samples at random from the empirical distribution of the observed T- sample of data. The Brock, Dechert, Scheinkman (BDS) [9], McLeod-Li [24], Engle [13] and Tsay [28] tests are implemented in Toolkit, a Windows-based computer program presented in Ashley and Patterson [1]. The hypothesis of non-linearity is accepted if the thresholds of probability are lower than 0.05. Results of the tests are presented in table 2.

Table 2: Non linearity tests

<table>
<thead>
<tr>
<th>Tests</th>
<th>Bootstrap</th>
<th>Asymptotic</th>
</tr>
</thead>
<tbody>
<tr>
<td>McLeod-Li</td>
<td>0.000</td>
<td>0.000</td>
</tr>
<tr>
<td>(L=24)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Engle</td>
<td>0.000</td>
<td>0.000</td>
</tr>
<tr>
<td>(P=5)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tsay</td>
<td>0.000</td>
<td>0.000</td>
</tr>
<tr>
<td>(K=5)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BDS</td>
<td>0.000</td>
<td>0.000</td>
</tr>
<tr>
<td>(M=2,3,4)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(ε/σ=0.5,1,2)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

All of the tests appear to have high power to detect non-linearity in the data. We conclude in favour of non-linear structures but we cannot specify what kind of non–linear process can be used to model returns series. Tests of Time Reversibility (TR) can complement the existing tests. In particular, the TR test of Chen Chou and Kuan [10] (the CCK test) is powerful against asymmetry in volatility while the BDS test is not. In effect, time series that exhibit asymmetric behaviours are typically time irreversible. When $\varepsilon_t$ is time reversible, it can be shown that for each $k = 1,2,\ldots$, the distribution of $\varepsilon_t - \varepsilon_{t-k}$ is symmetric (about the origin). If this
symmetric condition fails, there is some asymmetric dependence between $\varepsilon_t$ and $\varepsilon_{t-k}$. In view of this property, non-linear time series are time irreversible in general.  

Chen [11] observes that the test is not directly applicable on the standardised residuals of a conditional model of the volatility. Then, he proposes a modify version of the CCK test to evaluate the TR property of model residuals. In view of this property, non-linear time series are time irreversible in general.

Then, we construct an autoregressive seasonal model. It consists to add the seasonal dummies in an autoregressive process. We suggest an AR(3) and an MA(1) processes to take into account the autocorrelation in the returns. We obtain the following equation to characterize the mean equation:

$$r_t = \sum_{j=1}^{p} \phi_j r_{t-j} + \sum_{j=1}^{s} \delta_j D_{s,j} + \sum_{j=1}^{q} \theta_j \varepsilon_{t-j} + \varepsilon_t$$  \hspace{1cm} (1)

\(\varepsilon_t \sim iid\ normal (0, \sigma_{\varepsilon})\)

with \(D_{s,t}\) the days of the week.

Table 3: CCK test of the daily returns

<table>
<thead>
<tr>
<th>TR test (C_{exp,k})</th>
<th>k</th>
<th>$\beta = 0.5$</th>
<th>$\beta = 1$</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>-1.96*</td>
<td>-1.98*</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>-3.89*</td>
<td>-4.65*</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>-3.53*</td>
<td>-3.79*</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>-2.35*</td>
<td>-3.83*</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>-1.36</td>
<td>-3.81*</td>
<td></td>
</tr>
</tbody>
</table>

* significance at 5% level

The CCK tests are significant in all cases except for \(k=5\) and $\beta = 0.5$.

The results indicate that the data are time irreversible and take a first indication on the potential asymmetry in the returns series.

The application of these different tests has permitted to show the presence of non-linearity in the series. However it can be possible that other effects explain the structure of the returns. During the last decade, some authors have shown that deterministic events exist on the mean and volatility characteristics, and have studied the effects of seasonality observed in the returns. To test if a weekend effect exists in the average returns of the CAC 40 during our period of observations, we use the regression between the index returns and the days of the week. This regression estimated in table 4 confirms the existence of a weekend effect for the CAC 40 returns, and a seasonal effect on Tuesday.

Table 4: Seasonalities in the CAC 40 returns

<table>
<thead>
<tr>
<th>Returns</th>
<th>t - statistic</th>
<th>$R^2$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>-0.000947*</td>
<td>-1.9665</td>
</tr>
<tr>
<td>Tuesday</td>
<td>0.001021*</td>
<td>2.1200</td>
</tr>
<tr>
<td>Wednesday</td>
<td>-2.97E-05</td>
<td>-0.0616</td>
</tr>
<tr>
<td>Thursday</td>
<td>0.000554</td>
<td>1.1493</td>
</tr>
<tr>
<td>Friday</td>
<td>0.000450</td>
<td>0.9345</td>
</tr>
</tbody>
</table>

*Significance at 5 % level

Even if the effects of seasonality are not very important, (see the $R^2$ statistic in table 4), this model can be accepted since the hypothesis of autocorrelation is rejected by the Ljung Box test applied on the residuals.

### 3 Methodology and empirical results

Little Work has ever been devoted to linking the weekend effect with heteroscedasticity and /or to a seasonal behaviour of market volatility. Most studies that consider weekend effect for the returns assume that the volatility does not vary with the day of the week. As Franses and Paap [16] have suggested, it seems important to take account of both features jointly. This weekend effect on volatility can be explained by the fact that there is a concentration to publish all kinds of bad news on the weekends. The consequence on the market will be a lower return and higher volatility on Monday. To consider the seasonal effect in the volatility, we can introduce the dummies in addition using a seasonal GARCH process as the SGARCH (1,1) model. However, many studies have shown that conditional volatility is not affected symmetrically by positive and negative innovations. Volatility tends to be higher after a fall than after an increase. This phenomenon sometimes ascribed to a leverage effect is completely ignored in the GARCH
processes, the sign of returns playing any role on
the volatility. More recent works then have
proposed extensions of the GARCH approach so as
to take into account the effects of asymmetry. The
GJR-GARCH (1,1) model is one of these
extensions. In this model, the conditional variance
is defined as following:
\[
\sigma_t^2 = \alpha_0 + \alpha_1 \varepsilon_{t-1}^2 + \beta \sigma_{t-1}^2 + \gamma S_{t-1}^- \varepsilon_{t-1}^2
\]
where \( S_{t-1}^- = 1 \) if \( \varepsilon_{t-1} < 0 \), otherwise =0.
All coefficients are expected to be positive \( \alpha_0 > 0 \), \( \alpha_1 + \gamma \geq 0 \) et \( \beta \geq 0 \).
The process is stationary when the constraint \( \alpha_1 + \beta + w/2 < 1 \) is respected.
The first two elements are as in a GARCH (1,1)
model, and the last coefficient captures asymmetric
responses to up versus down market moves.

We verify that the returns on the index are not
symmetric as indicate the negative values of the
cross correlogram between the squared residuals
and the residuals of the model.

To model both the seasonality and leverage effect
on the volatility, we propose an asymmetric
seasonal GARCH (1,1) model. The conditional
volatility is defined in its general form:
\[
\sigma_t^2 = \alpha_0 + \alpha_1 \varepsilon_{t-1}^2 + \beta \sigma_{t-1}^2 + \gamma S_{t-1}^- \varepsilon_{t-1}^2 + \sum_{s=1}^{5} \phi_s S_{t-1}^- \varepsilon_{t-1}^2 D_{s,t} + \beta \sigma_{t-1}^2
\]
where \( \phi_s = 1 - t(-8.27) 17.59) \) (2.36) (-1.90)

To model both the seasonality and leverage effect
on the volatility, we propose an asymmetric
seasonal GARCH (1,1) model. The conditional
volatility is defined in its general form:
\[
\sigma_t^2 = \alpha_0 + \alpha_1 \varepsilon_{t-1}^2 + \beta \sigma_{t-1}^2 + \gamma S_{t-1}^- \varepsilon_{t-1}^2 + \sum_{s=1}^{5} \phi_s S_{t-1}^- \varepsilon_{t-1}^2 D_{s,t} + \beta \sigma_{t-1}^2
\]

In comparison with the GJR-GARCH (1,1) model,
we add seasonal terms in the variance equation. In
the parentheses, the potential seasonalties
according the days of the week are represented by
the coefficients \( \phi_s \) while the second term estimate
the asymmetric seasonal impact on the conditional
variance. The effect of a positive shock is
represented by the coefficient \( \alpha_1 \) and of a negative
shock by \( (\alpha_1 + w) \). In this model the impact of
shocks is different according to the days of the
week. Applying, this model, we obtain the
following equations to estimate the conditional
volatility of the index CAC 40:
\[
\varepsilon_t^2 = 0.000178 - 0.003577 S_{t-1}^\varepsilon_{t-1}^2 D_{s,t} + \beta \sigma_{t-1}^2
\]

Looking at the table 6, we observe that the coefficients in the mean equation are widely
significant (at 10% for \( \delta_1 \)). In the variance equation,
the seasonal heteroscedasticity is significant on
Monday and Tuesday. The results indicate that the
sign of the innovation has an influence on the
volatility of returns. A positive shock at 1%
increases the volatility at 0.09% while a negative shock at 1% increase the volatility at 0.17%. Then the degree of asymmetry is equal of 1.76. The study in table 7 of the standardized residuals sample statistics of the seasonal asymmetric GARCH model show significant decrease of kurtosis from 7.5961 to 5.1107, the skewness from -0.3758 to -0.3416 and Jarque Bera [2] from 3543.447 to 803.0970. The Ljung Box test [22] with standardized residuals and squared standardized residuals are employed to verify that there is no autocorrelation and no ARCH effects. As the tables 7 shows, our model has taken care of the non-linear dependence and there is no significant autocorrelation. We can confirm these results, by applying on the standardized residuals, non-linear tests suggested by Ashley and Patterson [1], see table 8 and 9. Nevertheless, in table 10, we show that the modified CCK test still detects some non-linear dependence not captured by the BDS test. For some k, the modified CCK test rejects the model. However, there is a difference between tables 3 and tables 10. The statistics $C_{exp,k}$ derived of the modified CCK test are all smaller than those for the returns. So, the model has captured some (but not at all) time irreversibility in the return series.

### Table 7: Tests on the standardized residuals

<table>
<thead>
<tr>
<th>Tests</th>
<th>Average</th>
<th>Standard Errors</th>
<th>Skewness</th>
<th>Kurtosis</th>
<th>Jarque bera</th>
<th>LB(30)</th>
<th>LB2(30)*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0.000163</td>
<td>0.0135</td>
<td>-0.3416</td>
<td>5.1107</td>
<td>803.0970</td>
<td>30.561</td>
<td>21.528</td>
</tr>
<tr>
<td>(.)</td>
<td></td>
<td></td>
<td>-9.635</td>
<td>(27.051)</td>
<td>(5.99)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>*</td>
<td>are compared with the value 1.96 ;</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>*are compared with $\chi^2(21) = 32.67$</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Table 8: McLeod Li, Engle and Tsay tests on standardized residuals

<table>
<thead>
<tr>
<th>Tests</th>
<th>McLeod-Li (L=24)</th>
<th>Engle (P=5)</th>
<th>Tsay (K=5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bootstrap</td>
<td>0.254</td>
<td>0.169</td>
<td>0.850</td>
</tr>
<tr>
<td>Asymptotic</td>
<td>0.239</td>
<td>0.165</td>
<td>0.848</td>
</tr>
</tbody>
</table>

### Table 9: BDS test significance levels (bootstrap values) on standardized residuals

<table>
<thead>
<tr>
<th>$\epsilon/\sigma$</th>
<th>m=2</th>
<th>m=3</th>
<th>m=4</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\epsilon/\sigma=0.5$</td>
<td>0.182</td>
<td>0.287</td>
<td>0.199</td>
</tr>
<tr>
<td>$\epsilon/\sigma=1$</td>
<td>0.134</td>
<td>0.238</td>
<td>0.216</td>
</tr>
<tr>
<td>$\epsilon/\sigma=2$</td>
<td>0.522</td>
<td>0.484</td>
<td>0.493</td>
</tr>
</tbody>
</table>

### Table 10: The Modified CCK test on the standardized residuals

<table>
<thead>
<tr>
<th>TR test $(C_{exp,k})$</th>
<th>k</th>
<th>$\beta = 0.5$</th>
<th>$\beta = 1$</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>-1.45</td>
<td>-1.43</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>-2.61*</td>
<td>-3.85*</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>-2.38*</td>
<td>-3.32*</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>-1.43</td>
<td>-3.32*</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>-0.39</td>
<td>-3.32*</td>
<td></td>
</tr>
</tbody>
</table>

* significance at 5% level

## 4. Conclusion

The goal of this paper has been to characterize a volatility model by its ability to capture the seasonality in both the conditional mean and the conditional variance equation. We have shown that the Monday effect and seasonality on Tuesday appear in these two equations. Nevertheless, while the seasonalities are introduced in an additive manner in the conditional mean equation, the Monday effect has an asymmetric impact in the conditional volatility. To take into account these features, we propose a seasonal asymmetric GARCH model. This model appears to capture a large part of non-linearities present in the variance, even if it seems to neglect other asymmetries sources. For further research, it would be interesting to test the prediction of the model for forecasting the volatility out of sample. Furthermore, similar applications to larger markets such as those in Europe will be another extension.

### References:

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