



Editor

Jiří Strouhal



Recent Advances on Business, Economics and Development

**Proceedings of the 7th International Conference on
Applied Economics, Business and Development (AEBD '15)**

Budapest, Hungary, December 12-14, 2015

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Preface

This year the 7th International Conference on Applied Economics, Business and Development (AEBD '15) was held in Budapest, Hungary, December 12-14, 2015. The conference provided a platform to discuss business management, financial management, decision analysis, managerial accounting, risk management and risk analysis, marketing, manufacturing systems, digital marketing, business law, labor economics etc. with participants from all over the world, both from academia and from industry.

Its success is reflected in the papers received, with participants coming from several countries, allowing a real multinational multicultural exchange of experiences and ideas.

The accepted papers of this conference are published in this Book that will be sent to international indexes. They will be also available in the E-Library of the WSEAS. Extended versions of the best papers will be promoted to many Journals for further evaluation.

Conferences such as this can only succeed as a team effort, so the Editors want to thank the International Scientific Committee and the Reviewers for their excellent work in reviewing the papers as well as their invaluable input and advice.

The Editors

Table of Contents

<u>Financing Renewable Energy Infrastructure in Croatia</u>	11
<i>Renata Dombrovski</i>	
<u>Personal Bankruptcy of Individuals in Three Regions of the Czech Republic</u>	19
<i>Monika Randáková, Jiřina Bokšová, Ondřej Buben, Jakub Maixner</i>	
<u>Aspects of Social Media Marketing Properties as Variables in Costumer Relationships Analysis</u>	25
<i>Daiana Maria Tont, Gabriela Tont, Mihu Dan Tont</i>	
<u>Overview of Recent IT Technologies in Retail Supply Chains</u>	31
<i>Nikola Vlahovic, Blazenka Knezevic, Milana Sabolic</i>	
<u>Personal Bankruptcy in the Czech Republic and the Creditors' Rate of Satisfaction</u>	39
<i>Monika Randáková, Jiřina Bokšová</i>	
<u>A Conceptual Framework of the Impact of Social Media Marketing on Consumer's relationship</u>	47
<i>Daiana Maria Tont, Gabriela Tont, Mihu Dan Tont</i>	
<u>Model of Quality of Life in the Context of Social Policy Planning</u>	52
<i>Jan Mandys, Tetiana Korovchenko</i>	
<u>Optimization of the Processes in the Banking System</u>	57
<i>Andreea Beatrice Marinescu</i>	
<u>A Fuzzy Approach to Predict On-Time Delivery Performance in Maritime Transportation</u>	64
<i>Zeynep Sener, H. Hakan Kahraman</i>	
<u>The Capacity of Absorption of SME's in Open Innovation Projects. A Managerial Perspective</u>	68
<i>Cristina Feniser, Dan-Maniu Duse</i>	
<u>The Influence of Sustainable Strategic Orientations towards Sustainable Services by Third Party Logistics (3PLs) in Closed-Loop Supply Chains (CLSCs)</u>	72
<i>Siti Fatin 'Ainaa, Mahazir Ismail, Zaini Abdullah, Mohd Rizaimy Shaharudin, Suhaiza Zailani</i>	
<u>The Analysis of Capital Structure in the Trading Companies</u>	82
<i>Radojko Lukic, Nenad Lalic, Srdjan Lalic, Natasa Tesic, Dragan Milovanovic</i>	
<u>Authors Index</u>	94